

9/18/2023

Meeting called to order by Jessica Brock

Present:

Jessica Brock, President
Corey VomWeg, Vice-President
Berice Rosenberg, Treasurer
Amanda Cargile
Morwenna Limper
Susan Hoff
Bruce Batterson

Ruth Nielsen, Recording Secretary
Jesse Nielsen, Responding Secretary
Chuck Rosenberg, Past President
Erik Nielsen
Patrick Crawford
Colin Sandall

Excused:

Jake Elting (illness)

Chuck moved to approve the minutes from August 2023

Jesse seconded
voted and approved

Treasure's Report (Berice Rosenberg)

YTD: we are in good shape

Jessica did a great job upselling to memberships during run of Murder (now around 8K)
costume rental deposit was refunded, lots of refreshments sold during Lion King
\$89,000 in assets

Bruce asked if our AACT licensing still includes BMI/ASCAP, and the answer is yes

Committee Reports:

- Building and Grounds (Chuck Rosenberg)
we bought a new fridge for concessions ~\$200
HC kids did community service for about 2.5 hours, organized the scene shop to ready it for electricians
cleaned a popcorn machine that was donated
new storage trailer is here, \$4,343.50, new padlocks, new rock spread under donated risers from 1st Presbyterian will be move during 1st weekend in October
new shop lights are done - LEDS, spot, hall, 2 extra in props
Ruth requested LEDS in costume shop as well, ~\$300 for Krieger, and \$200 for lights
Corey moved that the costume shop receive LEDS
Amanda seconded
voted and approved
- Tech (Erik)
Seussical will need some lights for the cyc, ours are failing, ~\$2000
headsets are also failing, need better sets with no delay between sets, ~\$1500/6
Erik moved to pursue formal pricing on 8-12 professional headsets

Colin seconded
voted and approved

- Marketing (Berice)
plans to stay on top of things as a committee, include assigning a production to each person
calendar put together for when specific publicity things need to happen (radio, posters, programs etc.)
Jess - Seussical
Katrina Tubbs - Pride and Prejudice
Chuck - Into the Woods
new email: hctmarketing@hcttheatre.org
- Box Office (Jessica)
upselling helped membership numbers
\$40/show for postcards reminding ticket holders of their show dates & times
Jessica would like to teach anyone interested how to run the box office
Colin asked about the possibility of a survey on effective marketing
we did one in the past through email (Eric Gammill set up)
we did one as a program insert
we need to step up our poster timing
- Finance (Chuck and Berice)
Dustin Velasquez approved to join finance committee as a non-member of the board
we are a 401c and we do pay sales tax
- House (Jesse Nielsen)
Sign Up Genius is a little clunky, signup.com is more user friendly, parents can sign up kids, and it's more searchable
Chuck will continue to purchase concessions at Sam's Club
Amanda mentioned that some of our chocolate bars were melty - new fridge should help
Susan H. is keeping up on concessions inventory
request for more Gardettos
discussion about popcorn and seats - may test it out for Rocky Horror
- Costumes (Amanda)
sponsors are lined up for shows
7 volunteers lined up for Seussical
costumes are chosen for Pride & Prejudice, just waiting on sizing
- Historical (Corey)
chronology is updated on the drive
Corey has been sorting and filing pictures and articles
- HCT Kids (Berice) no report
- After Dark (Ruth) no report, but committee meeting planned for after board meeting
- Play Reading (Corey and Colin)
currently accepting show suggestions
new form will be made available
- Awards (Amanda)
when will the show happen

possibly December and offer ½ season memberships?
bigger trophies?

- Arts Council (Jess)
trying to be more visible, share better
online registry for local artists of all kinds

Old Business:

- Murder on the Orient Express (Ruth)
was a good experiencer overall
final cost/profit not available yet
- Seussical (Colin)
read through on Thursday
45 auditioned, 31 cast
online audition forms worked really well
Colin is requesting a lot of help with this show
~12 kids under age 18
- Rocky Horror (Ruth)
committee will firm up plans at meeting
Bruce has made request for viewing rights

New Business:

- Melody Roundup
the board decided that we did not have the time or manpower to put together a float for
this parade
- suggestion of investing in a robovac to keep main hall clean of bugs etc. all the time
Chuck will bring in his for a 30 day test run and see if we feel it is worthwhile
- Scarecrow Walk (Amanda)
LIBS 10/13 - 10/30
please vote on FB, we will be the one that looks like RiffRaff from RHPS
original email vote needed to be ratified in person, which was done

Next Meeting October 9, 2023

Meeting adjourned by Jess Brock, President

Respectfully submitted,
Ruth Nielsen, Secretary